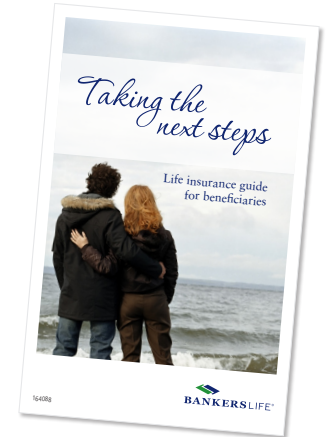


[Agent Name]
[Title 1]
[Title 2]
Bankers Life
[Office Address]
[City, State Zipcode]
[Office phone]
[Direct phone]
[Email]



Underwritten by
Bankers Life and Casualty Company



[Date]

Dear [beneficiary name],

I'm writing to you on behalf of my client, [client name].

[He/she] has authorized me to let you know you've been named as a beneficiary of [his/her] life insurance policy. I work as [his/her] insurance agent, representing Bankers Life.

[He/She] provided your contact information, and asked me to give you a copy of the Bankers Life guide, *Taking the Next Steps*, and explain its use to you. We share this guide as a service to our customers and their loved ones.

This guide book was specifically designed to help you prepare and plan for the loss of a loved one. The guide contains valuable information on planning for final expenses, including helpful checklists and advice.

I'll give you a call in the next few days to schedule a time for us to review the booklet, and discuss how it may benefit you.

Sincerely,

[Agent Name]

Bankers Life is the marketing brand of Bankers Life and Casualty Company, Medicare Supplement insurance policies sold by Colonial Penn Life Insurance Company and select policies sold in New York by Bankers Consec Life Insurance Company (BCLIC). BCLIC is authorized to sell insurance in New York.

Underwritten by Bankers Life and Casualty Company
Administrative Office: Chicago, IL

BankersLife.com

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